



KEYSTONE LITTLE LEAGUE
OMAHA, NEBRASKA

Keystone Little League
Sponsorship & Fundraising

treasurer@keystonelittleleague.com

Dear Potential Sponsor,

Remarkably, 2025 will be Keystone Little League's 60th season. Every year, we invite local businesses to sponsor one of our teams. After thinking of businesses in the community that we want to be affiliated with, we naturally thought of your company because this could be an opportunity to contribute to a partnership between Keystone Little League and your business to further improve the community we live in and the families supporting us.

Keystone Little League's mission is to provide a healthy environment for the youth of our communities. We strive to provide quality instruction in the development of not only baseball/softball skills, but also sportsmanship, competitiveness, commitment, fair play, and follow Little League principles. Our focus is to encourage participation, develop character and discipline, promote teamwork, and advocate citizenship and community pride. Keystone Little League is committed to enriching the lives of our youth and fostering a love of the game.

Sponsoring one of our teams is not only a great way to get involved with the community; **it's also an amazing form of marketing for your business.** Our teams have roughly 10 children playing per team, and we had nearly 50 teams last season (over 500 players in typical seasons) . That means your business will have branding in front of hundreds of people and generate thousands of impressions in the Omaha area every game. With that sort of exposure, people will remember your business' generous support of our programs.

Keystone Little League is a non-profit 501(c)(3), we are 100% volunteer operated and running the little league is quite expensive. Operating expenses aside and despite having one of the lowest cost-to-play organizations available, not all of the families can afford for their child to participate. Sponsorships help us subsidize the cost of new equipment, jerseys, field maintenance, repairs/improvements to our facilities, and scholarships for players who can't afford to play.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. We know that your business does a great job of improving the community, and we thank you for your continued support as you make Omaha a better place to live.

If you would like to become a sponsor at Keystone Little League or have any questions, please contact me directly at (402) 609-8519 or ginsburgjoshua@gmail.com, or our treasurer David Holtorf at (402) 730-9617 or treasurer@keystonelittleleague.com.

Thank you,

Josh Ginsburg
Sponsorship/Fundraising Director
Keystone Little League